



and



Are Pleased to Introduce...



Sunrise Program

The Sunrise Program graphic features a yellow sunburst rising over a green horizon line, with the text "Sunrise Program" in blue below it.

Sun-Lite Program

The Sun-Lite Program graphic features a yellow sunburst rising over a green horizon line, with the text "Sun-Lite Program" in blue below it.

Solar Financing for Commercial Customers

What are the Sunrise and Sun-Lite Programs?

- Financing programs promoted by SolarUS in conjunction with American Financial Network, Inc. designed to make it easier for commercial customers to obtain a solar system.

Who can use the Sunrise and Sun-Lite Programs?

- All installer/vendor/reseller approved by SolarUS may utilize the program to help increase sales.
- Any commercial customers (not residential customers) are eligible for financing under this program.

When are the Sunrise and Sun-Lite Programs available?

- Right now! Additional printed literature and a cash flow tool is available to assist you with your sales efforts

Why should I use the Sunrise and Sun-Lite Programs?

- It matches your customer's payments for the system with their savings from the system.
- It gives you the power to offer a complete solution to your customer – true "one stop shopping"
- It gives you more control over your sale. We keep you informed the entire way through the financing process so that you know the exact status of your customer's financing.

Why would my customer want to use the Sunrise and Sun-Lite Programs?

- Conserves Capital - Financing allows customers to acquire a solar system with very low upfront costs! Payments are made over an extended period of time, allowing your customer to employ working capital in other areas.
- Conserves & Protects Bank Lines of Credit – Financing may potentially extend your customer's "credit ceiling".
- Customized Solutions – Financing programs may be available to address your customer's budget, transaction structure, and cash flow (receipt of tax credit/grant, utility rebates, etc), allowing you to make more sales!

How do I start using the Sunrise and Sun-Lite Programs?

- The first step is to complete a Sunrise Vendor Program Application and to submit it to SolarUS for approval.

We look forward to serving you!

SolarUS
(203) 208-3533

Kathleen Marria, AFN Leasing
(216) 921-2000 x223